SUSTAINABILITY

101

STAKEHOLDER ENGAGEMENT

The Group strives to maintain a clear and open channel of communication with our stakeholders to optimise the value creation of our business. We acknowledge the significant role of stakeholders in our business, we engage with them to understand and address the specific interests and concerns of each group. This approach helps foster long-term value for all parties involved.

Our key stakeholders are categorised into 8 groups, found in the engagement table below.

regulations

Stakeholders	Areas of Interests/Concerns	Engagement Platform	Management Response	
Customers	 Product features and design Product quality and reliability Sustainable considerations Surrounding amenities and facilities Customer service and support Warranties, defect liabilities and claims 	Ongoing Customer Support Channel (Corporate website and project microsites) Tropicana 360 mobile app Tropicana interactions (through our property sales galleries) Print, digital and social and digital media Direct communication (SMS, WhatsApp and email correspondence) Bi-monthly Tropicana lifestyle magazine Quarterly Marketing campaigns and events Roadshows and property expo As needed Customer Satisfaction Survey (by project)	 Create quality and innovative products and services that benefit the customers, purchasers and community in the area where we operated Adhere to quality standards (QLASSIC, GBI, GreenRE & ISO 9001: 2015) Introduction of a mobile app for prompt response to customer enquiries, vacant possession appointments, defect submission, facility booking, and visitor registration Introduction of T Privilege loyalty program to provide rewards and benefits to purchasers (membership points, merchant discount, e-vouchers, property rebate on next purchase and earn rewards by referring new customers) Adhere to Personal Data Protection Act 2010 and ISO 27001 	
Government Authorities	 Compliance with regulations including environmental and social compliance Corporate governance practices Policies and frameworks applicable to operations Fair and transparent practices Obtaining all required operating licenses and 	Ongoing • Participation in government and regulatory meetings and events As needed • Scheduled/ad hoc meeting • Pre-consultations meetings • On-site inspection • Safekeeping and availability of records for audit	 Strive towards continuous compliance with regulatory requirements to uphold accountability and integrity Full compliance with regulatory requirements Adoption of practices outlined in the Malaysia Code on Corporate Governance Support government initiatives 	

Stakeholders	Areas of Interests/Concerns	Engagement Platform	Management Response
Suppliers, Contractors & Consultants	 Fair and transparent supply chain and tendering process Quality and reliability of products or services with assurances Contract availability Project management approach Timeline and timeliness in delivery Warranties, defect liabilities and claims Specific standards and compliance 	Ongoing • Meetings and discussions • Continuous quality control on suppliers'/contractors'/ consultants' work-in-progress and products or services As needed • Training and coaching for compliance • Local and global supply/ contractor sourcing • Suppler/contractor performance review	 Cultivate and sustain a strong relationship with our service providers, vendors and suppliers that meet the Group's quality and performance standards Improve efficiency by digitalisation of procurement processes Ensure contractors' compliance with the Group's Health and Safety Policies and Procedures
Board of Directors	 Corporate strategy Regulatory compliance Investment strategy Property portfolio Long-term growth potential and profitability EES-compliant and initiatives Current and projected growth opportunities and threats 	Monthly • Pricing and Investment Committee meetings* Quarterly • Board of Directors, Audit Committee, Risk Management & Sustainability Committee meetings* Annually • Nomination Committee and Remuneration Committee meetings* * Additional meetings are held as and when required	Foster strong leadership practices to achieve operational efficiency and make sound strategic decisions that ensure business success
Shareholders, Financiers & Investors	 Return on investment Current and projected growth, revenue, opportunities and risks Integrating ESG factors into investment decision Business strategy and direction Financial performance Property portfolio Corporate governance 	Ongoing Corporate website Corporate announcements Meetings with financiers, analysts, fund managers and other investors As needed Investors presentations and briefing Extraordinary General Meeting Quarterly Financial performance results Annually Annual General Meeting Tropicana Annual Report and Interim financial	 Ensure long-term sustainable returns by transforming Tropicana into a future-ready group with a strong purpose of achieving sustainable growth Uphold good governance practices across the Group, and supply chain Update on the group's website especially on the investor relation segment and report and presentation update Disclosure of sustainability performance and results Continue to expand and improve our ESG policies, engagement and practices

reports

Community & NGO

Stakeholders

Employees

• CSR program (underprivileged and underserved community)

Areas of

Interests/Concerns

• Update on the current and

• Benefits and remuneration

future directions of the

Career development

Conducive working

• Welfare considerations

opportunities

environment

• Human rights

Group

- Health and environmental initiatives
- Community investments and engagement projects

Ongoing

- Meetings and interactions (management and departmental meetings)
- Internal communications (Tropicana Employee Portal, emails, print, social and digital media)

As needed

- Staff induction program
- Internship program
- Staff engagement events
- Learning & development program
- Corporate announcement
- Employee feedback survey

Annually

- Employee handbook
- Employee performance appraisal

Ongoing

- Corporate website
- Meetings and interactions with NGOs and partners
- Social and digital media
- Direct communication (SMS, WhatsApp and email correspondence)

Bi-monthly

 Tropicana lifestyle magazine

Quarterly

As needed

• Ad-hoc charity events

Ongoing

• Press releases and media engagement

As needed

- Product launches and corporate events
- Advertorial placement

Media

- Updating information on business performance. launches, ESG initiatives, strategic partnerships and growth progress
- Financial performance
- Business continuity

Annually

• Media engagement events